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RENOWNED HOSPITALITY PRODUCT DESIGNER KONI KIM CREATES HER  
FIRST FURNITURE COLLECTION WITH AMERICAN OF MARTINSVILLE

SAN DIEGO, Calif., May 1, 2009 – Koni Kim, designer of luxurious fabrics and soft goods for the hospitality industry for more than 30 years and CEO of Koni Corporation, has partnered with American of Martinsville to create her first hospitality case goods collection. Selections from the three new collections will be showcased at the upcoming 2009 HD Expo, taking place at the Sands Convention Center in Las Vegas, May 14-16.

Koni's stunning collections for American of Martinsville complement a range of design styles and have at their core Koni Kim's primary inspiration, nature. From hand-chiseled panels reminiscent of mahogany carvings to flowing wood grain and the smooth sheen of bamboo, each of the pieces offers the perfect complement of fabric and natural material. Two fabric collections and two wood finishes are available for each of the lines and the colorways include rich chocolate brown, camel and ivory as well as sage green and silver. (For more information about each of the three collections, see the following page).

Remarking on the collaboration with American of Martinsville, Koni Kim, said: "I am extremely grateful to American of Martinsville for the opportunity to expand beyond fabrics and soft goods to design case goods, a key element of the guestroom. We are excited to work with designers and properties to create beautiful environments that have the Koni signature and reflect the Koni aesthetic."

Selections from Koni's Purity Collection for American of Martinsville will be on view at the KOJO Worldwide booth, #2343, at HD Expo, in Las Vegas May 14-16. American of Martinsville will be showing selections from Koni's Plaza Collection at their booth, # 2718. **Attendees to HD Expo are invited to American of Martinsville's/AOM Studios' "Designer Spotlight at HD Expo" on Thursday, May 14, 2009 from 1-3 p.m. at American of Martinsville's booth, #2718; please note that Koni Kim will be in attendance at the event and available for interviews.**

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**About Koni Kim and Koni Corporation**

Koni Corporation is led by legendary fabric and soft goods designer Koni Kim. The company's focus is fabric and soft goods design and development, sales and marketing. Koni brand products include bedding, drapery, linens, bath and spa products. Headquartered in San Diego, Koni Corporation has worked alongside many international brands to create branded bedding and drapery programs. Koni is pleased to offer "green" solutions to its customers through the Koni Eco product line, which utilizes fabrics that are biodegradable or recyclable.

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### **About American of Martinsville**

American of Martinsville (AOM) is a leading global manufacturer of custom and semi-custom casegoods and upholstered goods for the hospitality and senior living / healthcare markets. With more than a century of experience, AOM offers its clients the combined strength of a longstanding U.S. presence, dedicated international facilities and a global supply chain. A unit of Los Angeles-based investment group Hancock Park Associates, AOM employs more than 1,000 dedicated professionals and is equipped to fulfill all design and production requirements — achieving project objectives from beginning to end. For more information please visit [www.americanofmartinsville.com](http://www.americanofmartinsville.com).

### **Koni Collections for American of Martinsville**

**Purity Collection** This collection has a modern, contemporary look with Asian undertones. All of the materials used in the Purity Collection are sustainable, recyclable or biodegradable, and the two fabric collections are made from recycled polyester. The pieces feature bamboo veneer and an eye-catching marquetry pattern; the tabletop surfaces are limestone. The pieces have brushed chrome legs and hardware; currently in development are coordinating bedding ensembles utilizing TENCEL®, a biodegradable eco fiber made from eucalyptus wood pulp cellulose, extracted from trees grown in sustainable forests.

**Plaza Collection** Reflecting a sleek, metropolitan feel, the Plaza Collection makes a dramatic statement with its 92-inch-high headboard featuring hand-chiseled side panels and built-in sconces. Dark walnut is paired with a bronze metallic finish; the rich colors of the wood are complemented by two stunning fabric collections and the custom bedding ensembles enhance the sophisticated design style.

**Serenity Collection** This collection is a contemporary take on classic European styling. Koni's Serenity Collection includes key design details: thin, delicate legs on all of the pieces, finished with silver caps; a tufted upholstery headboard and slipper chair. The lacquer surfaces are beautifully contrasted against a rich pecan veneer. The collection is reminiscent of 1930's glamour and the fabric collections' subdued palettes complement the gorgeous, coordinating bedding ensembles.