



## **Koni Corporation Gains National Recognition**

### **Local Diversity Business Named among Nation's Top 500**

San Diego California, April 2007 In recognition of the economic power of multicultural businesses, DiversityBusiness.com, the nations' leading multicultural internet site, recently named Koni Corporation as one of the "Top 500 diversity-owned businesses in the United States". Koni Corporation was also recognized as one of the Top 250 woman owned businesses. The companies listed in the "Top 500 diversity-owned businesses" represent the Nation's top multicultural earners and support the real impact that diversity-owned business has by contributing over \$1.4 trillion in sales to the U.S. economy. Fortune 1000 corporations throughout the country have recognized that buying products and services from diversity owned companies positively impacts their business.

The winning companies were honored at a special awards ceremony at DiversityBusiness.com's "7th Annual Multicultural Business Conference", which took place April 11 - 13, 2007 at the Mirage in Las Vegas, Nevada.

### **About Koni Corporation**

Koni Kim, the CEO of Koni Corporation, founded the company in 1998. Koni Corporation is a leading woman owned supplier of soft goods for the hospitality industry, offering the Koni Collection with distinctively designed bed covers, window treatments, fabric, linens and bath accessories. Products of exceptional design, quality and value, combined with outstanding customer service, define Koni Corporation. Koni Corporation has been accepted as a certified minority supplier with MGM Mirage, Harrah's Entertainment, Wynn Las Vegas and Stations Casinos in Las Vegas. Koni has created soft goods programs for Starwood Hotels & Resorts, Choice Hotels International, Hilton, Wyndham Hotels & Resorts, US Franchise Systems and Marriott Hotels Latin America to name a few. You will find Koni's signature products in upscale hotels worldwide.

### **About DiversityBusiness.com**

Launched in 1999, with over 32,000 members DiversityBusiness.com is the largest organization of diversity-owned businesses throughout the United States that provide goods and services to Fortune 1000 companies, government agencies and colleges and universities. Members use the sites technology to find and track new business opportunities. It also produces the country's largest conference on diversity education and training for major corporations and small business. Its research on top businesses appears in Fortune, Forbes, Business Week and numerous magazines and media publications.

### **For additional information, please contact:**

Shawn Berry  
Executive Director, Corporate Partnerships  
Koni Corporation  
Email: [shawn@konicorp.com](mailto:shawn@konicorp.com)  
Phone: 619.818.5535