



Branded Beautifully, Inspired Naturally

Koni Corporation: Top 50 Fastest Growing Women Owned Company



Koni Kim / CEO

San Diego, CA November 3, 2007 -- The Women Presidents' Organization (WPO) and Entrepreneur Magazine have announced that Koni Corporation has been named number two of the Top 50 fastest-growing women-owned/women-led privately-owned businesses in the United States and Canada.

Koni Corporation was included in the list of the Top 50 in the November issue of Entrepreneur Magazine and will be honored at a party for the Top 50 on Dec. 3 in New York City.

The WPO is a nonprofit membership organization for a diverse group of women presidents who have guided their businesses to at least \$2 million in gross annual sales or \$1 million for a service-based business. With over 1,200 members and 75 chapters located across North America, the WPO has experienced rapid growth since its inception. Local WPO chapters are coordinated by a professional facilitator and meet monthly to share business expertise and experience in a confidential and collaborative setting. This year is the organization's 10th anniversary.

News Facts:

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Quotes:

"The WPO and Entrepreneur Magazine are pleased to announce that Koni Corporation has made the Top 50 list," said Marsha Firestone, Ph.D., president and founder of the WPO. "Women-owned firms are growing at around two times the rate of all firms and having a significant economic impact. This ranking which will be annual evidence of that growth and economic impact."

About Koni Corporation

Koni Corporation is a certified MWBE, woman/minority owned sales and marketing firm, headquartered in San Diego, California. Koni Corporation provides the hospitality industry distinctively designed fabrics, bedcovers, window treatments, linens, spa products and bath accessories which build guest loyalty, increase occupancy and improve the bottom-line.

About Women Presidents' Organization (WPO):

The Women Presidents' Organization (WPO) locally and internationally connects top women entrepreneurs at the million and multimillion-dollar level (\$2 million in gross annual sales or \$1 million for service-based business) for greater personal and professional success. In monthly meetings across the US and Canada, chapters composed of 20 accomplished women presidents from diverse industries and backgrounds invest time and energy in themselves and their businesses to drive their corporations to the next level. For more information, call 212-688-4114 or visit www.womenpresidentsorg.com.

Patty Briguglio
MMI Associates, Inc.
919-233-6600
patty@mmimarketing.com
PR Firms, Raleigh, NC

Philip Hanes
Marketing Director
Koni Corporation
619.205.5693
Philip@konicorp.com